



# White Ribbon

Show you're against violence towards women

[www.whiteribbon.org.nz](http://www.whiteribbon.org.nz)

September 2011

Kia ora tatou

The team at the Families Commission has been working hard with a number of projects ready to roll out including the Newspaper Pledge Project, the Giant Ribbon Pledge Project, White Ribbon t-shirts and announcements of a number of exciting White Ribbon Ambassadors. Orders for free resources are pouring in so don't miss out – order now as deliveries begin Monday 26 September. We look forward to working with communities up and down the country to support the White Ribbon kaupapa and take action against violence towards women.

**Rob McCann**  
White Ribbon Campaign Manager



White Ribbon co-founder Michael Kaufman and NZ Campaign Manager Rob McCann



### Remembering Doug Grant

The White Ribbon team learned with great sadness that SAS soldier and White Ribbon Rider Doug Grant was killed in Afghanistan on 20 August. Doug lived and died a hero, attempting to save captives from insurgents in Kabul, and promoting a violence-free life for women in New Zealand. Doug's warm personality, commitment, and integrity will be sorely missed during this year's ride and in the years to come. His contribution abroad and at home to promoting peace amongst people is highly commendable and a legacy his family can be proud of.

### Celebrating 20 Years

This year White Ribbon campaigns around the world will celebrate 20 years of promoting a violence free world for women. In 1991, following the massacre of 14 women at a Canadian polytechnic, a handful of men decided they had a responsibility to urge men to speak out. What started as an idea discussed around a kitchen table has now spread to 60 countries. Check out the links page to follow other White Ribbon campaigns around the world.

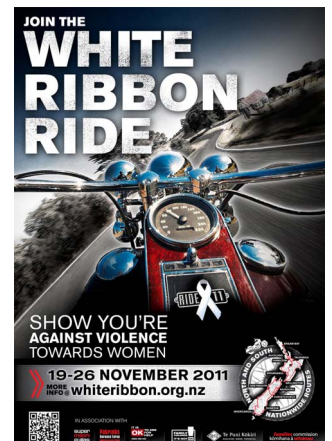


### White Ribbon T-shirts

Official White Ribbon Campaign t-shirts will be available for purchase for the first time from September. The t-shirts will be sold for \$15 (which is the cost price plus postage). This is a great way to ensure the message is seen all year round (with short breaks for a wash and dry cycle). The limited edition shirts will be available in men's and women's sizes. [Place your order here.](#)

### White Ribbon Ride Poster

The new White Ribbon Ride poster has been unveiled...we think it looks fantastic! The poster will be bill-stickered in towns and cities around the country, as well as selected retail sites. You can order copies via the [White Ribbon resource order page](#) - or download it [here](#). A 'community events' version of the poster will be available in a digital format which will include local details, and a flyer is being distributed throughout New Zealand encouraging men to get on their bikes and ride!



### White Ribbon Ride Hui – Ruakaka

Patriots and Super Maori Fullas converged on Bream Bay on the weekend of 20-21 August for a training session on family violence prevention to prepare for the White Ribbon Ride. The hui organised by the Bream Bay Trust aimed to give the men a deeper understanding and challenge their perspectives. [Vist the website to find out more.](#)



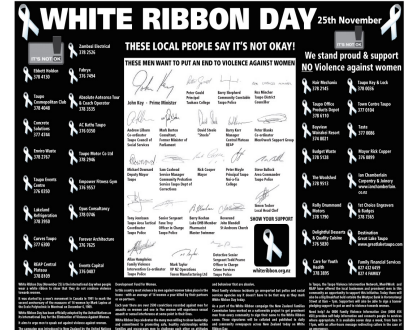
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## Newspaper Pledge Project

This is a call to prominent men from every New Zealand community to sign the White Ribbon pledge. Signatures will be collated and published in daily and community newspapers throughout New Zealand on White Ribbon Day with the Families Commission coordinating this project in three regions: Auckland with the New Zealand Herald, in Wellington with the Dominion Post and in Christchurch with The Press. We need your help to find men to fill these pages and we hope communities will take the lead in other regions. All the instructions and supporting documents are in the [Newspaper Pledge Project Plan on the website](#).



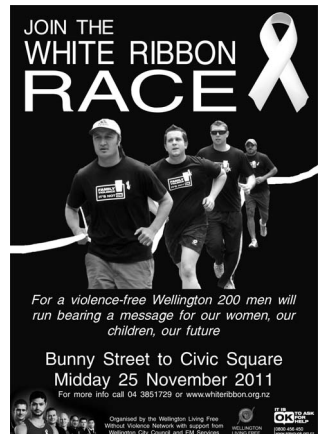
## Giant Ribbon Pledge Project

White Ribbon Pledge Panels are ready to be sent out around the country to be filled with signatures. Panels will be collected after White Ribbon Day and sewn into a Giant Ribbon. [Contact us](#) if you would like to take part and receive a panel, or if you are interested in hosting the Giant Ribbon in your community. [Read more about the project here](#). This is a great project that is both interactive and thought-provoking.



## White Ribbon Community Events

There are some really exciting White Ribbon events this year including a Rock-Off in Paeroa, Black and White Speed Networking Hui in Nelson, Hot Rod Run in the Hutt Valley, Tug-o-War in Tauranga, White Ribbon Race in the capital and many many more. You can find the full list of events on the [white ribbon website](#) or [contact us with new event information](#).



## New Ambassadors

A number of new Ambassadors have been nominated including Phil Kingsley Jones. Phil came to national prominence as the manager of rugby legend Jonah Lomu, but is now well known in the South Auckland community through his involvement in business, sports coaching and administration. He is currently the Development Manager for the Counties Rugby Union and has recently released a book 'How Did I Manage That'. To find out more about the new ambassadors [click here](#) or if you want to nominate an ambassador [click here](#).



## White Ribbon Pacific Styles

The White Ribbon flag is being flown throughout the Pacific Islands by the New Zealand Police and the Pacific Island Chiefs of Police Forum. Officially recognised by White Ribbon NZ, the joint project covers many of the Island Nations including Samoa, Tonga, Kiribati, Vanuatu and the Cook Islands. With a catch phrase of 'Break the Silence, End the Violence' this joint project is bringing together a wide range of organisations to develop sustainable partnerships and tackle attitudes around violence. [For more information click here](#).



The August edition of the newsletter can be found [here](#). For further information about the White Ribbon Campaign visit [www.whiteribbon.org.nz](http://www.whiteribbon.org.nz) or join us on [Facebook](#).